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Business administration vs accounting degree

Business administration consistently ranks as one of the most popular grade choices. Universities and universities in the United States awarded more than 380,000 bachelor's degree in business in 2017, more than any other area of study. The popularity of the online business administration degree is due to the opportunities available after graduation. Students learn about key business concepts and practical skills in communication, organization, and leadership—both valued by businesses and organizations. The degree also offers students the opportunity to take on special topics and concentration that can increase career opportunities. Students considering obtaining an online business administration degree explore a wide range of schools and programs. This guide will help you find the best school for your future career, with rankings and information on the best business schools. Explore career opportunities available to graduates of the business management program, including career development and earning potential. Also learn about degree requirements, joint courses, concentrations and scholarship opportunities. Your education is a commitment to time, money and resources. Use the information on this page to choose the best level of business administration for your needs. Rank School Location 1. Trine Online Fort Wayne, IN 2. University of Florida Gainesville, FL 3. Judson University Elgin, IL 4. LeTourneau University Longview, TX 5. Parker University Dallas, TX 6. Maryville University of Saint Louis Saint Louis, MO 7. Kansas State University Manhattan, KS 8. Florida International University Miami, FL 9. Lincoln Christian University Lincoln, IL 10. Saint Mary-of-the-Woods College Saint Mary of the Woods, IN Online Degree in Business Administration OverviewOur online business administration degree develops skills in critical thinking, communication and leadership. The U.S. Bureau of Labor Statistics (BLS) predicts a 7% increase in business and financial occupations in 2018-2028, with professionals' salaries of \$69,820 protruding from salaries in 2019. While many elements affect your employment prospects and earning potential, an online degree in business administration prepares you to enter a high-growth career in accounting, financial analysis, human resources, or market research. The concentration in accounting prepares students to organize financial records, comply with tax regulations and analyze the company's financial data. Some accountants specialize in industries such as healthcare. Often accountants seek additional education and training to become certified public accountants. In 2013, accountants earned an average annual salary of \$71,550. Financial analysts often work in investment firms. They can manage individual portfolios or large investment funds. They may also use financial data to provide business or government bond ratings or to analyze financial risk. BLS reports that professionals earned an average annual salary of \$85,660 in 6% growth forecast for 2018-2028. Human resources specialists help organizations manage human capital. They recruit talented employees, manage benefits, and provide initial training and employee orientation. BLS expects employment to grow by 5%, with an annual median wage of \$61,920. Market research helps organizations understand the needs of their customers. It combines marketing with data analysis and behavioral sciences. BLS predicts strong growth in this area – 20% in 2018-2028 – as industries work to increase sales and reduce costs. Analysts in this area report an average annual salary of \$63,790. Each of these careers offers basic opportunities after completing an online study in business administration. Learn more about the courses you can take below, your admission requirements, and how to adapt your education to your career ambitions. Common Business Administration CoursesSkills AccountingAll business students need an understanding of basic accounting principles. Understanding accounting concepts and standard practices helps business leaders analyze financial reports and make informed business decisions. Students will learn the documentation required for financial transactions. The course also explains the fiduciary responsibility of business leaders. Typical classes include lectures, class discussions, and sample issues. Ratings often come from a combination of homework, quizzes and exams. Business law and ethics Accuracy examines economic operators and the legal advantages and disadvantages of each. Common topics include contracts, torts, intellectual property, and dispute resolution. The introductory course focuses on U.S. law, but students can also explore global compliance. In addition to providing students with a solid understanding of legal and ethical principles, the course aims to build critical thinking skills using empirical and quantitative data, as well as develop personal and social responsibility. The faculty often use a combination of reading tasks based on theories and concepts of economic law and ethics and case studies. Leadership LeadershipStudents consider leadership principles and leadership styles along with tools and skills that help manage different teams. The course includes psychology principles to explore what motivates employees and managers and how leaders can use this information to increase morale, productivity, and employee engagement in the workplace. Leaders sometimes have to deal with difficult situations, and the course offers conflict resolution strategies. It also encourages the continuous development of leadership and lifelong evaluation of learning and improvement. The faculty may include case studies with assigned manuals. Students can also take advantage of conversations with business leaders. Discussions help students build their personal leadership philosophy. Marketing Rules Marketing Business how the company communicates with its customers and the public. Includes advertising, public relations, brand management and crisis communication. The introductory course deals with marketing principles related to consumers, target markets, prices and distribution, and how each policy must comply with the overall marketing strategy. In addition to reading textbook assignments, many teachers include a discussion about marketing case studies. Students can discuss the real problems companies face and evaluate the outcome while proposing other actions the organization could take. Creating a marketing plan—including product, marketing channels, promotional activities, and pricing—can be used as a capstone project. Business management information systems track various data related to their organizational goals and objectives. Management information systems help you collect, organize, and track this data. This course provides an introduction to IT management, data analysis, and resource planning practices. Students learn about the technology and equipment used in information management through specialized training in applications. The course also examines the processes and principles used to ensure that data is tracked and used appropriately. Finally, the course explains the importance of information security. Online Business Administration ConcentrationsBiz covers a number of disciplines and specializations. Concentrations allow students to focus on one aspect of their business, such as marketing, human resources, or finance. The concentration includes 12-18 credits in this selected specialization. These paths allow students to tailor their online business administration bachelor's degree to their specific professional interests. Marketing concentration includes courses in advertising, social media marketing and public relations. Students learn how to create a comprehensive marketing plan and measure its success. Data analysis courses can also complement the degree of pressure. Finance students take into account investment strategy, compliance and financial analysis. They learn how to analyze market information to serve their customers. Graduates can work in wealth management, investment banking and corporate governance. Some schools also offer accelerated master business administration to undergraduate students. This option combines undergraduate requirements with graduate-level courses. Students planning to continue their studies after completing their undergraduate studies can save time and money through this program. Schools often set strict academic standards for this option due to demanding courses. Online Business Administration RequirementsA bachelor's degree in business administration requires about 120 credits, or about four years of school. Around 40 points are focused on principles and complemented by supplemented 12-10 additional courses. Schools typically require about 45 general education points, such as communication, history, and learning, to complete major courses. Electives balance the curriculum. Many schools encourage empirical learning through credit placements, co-op tasks or capstone projects. Usually reserved for the last year of study, these opportunities allow business students to work under the supervision of a professional mentor in the selected field. Most schools require undergraduate candidates to take a college exam, such as act or SAT, and hold a high school diploma. If you've graduated from an accredited college or university, ask for credit transfer to reduce the number of classes you need to take. Some schools require students to apply for college admission before taking higher education courses. Business Administration ScholarshipsA & amp; amp; F Business Consultants Scholarships In Chicago, this company supports the education of future business leaders through multiple \$1,000 scholarship awards each year. The company accepts applications from students currently enrolled in the main business and from middle schoolers and seniors planning to study business-related topics in college. The application consists of an essay of 500-1000 words related to the topic announced each year. Students should provide their correspondent address and the school they are currently attending. A& amp; F accepts applications by email. The Futures Financial Scholarship offered by CardRates.com, this scholarship supports students in business, accounting, finance and related fields with a prize of \$1,000. Applicants must have a degree in the personal finance sector and have at least 3.5 GPAs. High school students and current students can apply. The organization requires an essay of 500-900 words within the application. In it, students look to the future of 10 years and share how they plan to influence the financial industry. Transcripts and essays must be submitted by post within the annual July deadline. Jane M. Klausman Women in Business ScholarshipZonta International offers 32 scholarships each year through county, regional and international scholarship programs. Awards range from \$2,000 for U.S. scholarships and \$8,000 for international awards. The programme welcomes requests from women studying business, including a degree in online business administration. Applications start with local Zonta clubs, which select one application to be submitted to the district commission. Students must complete at least one year of study. Edge Educational Foundation Scholarship Marketing ProgramMarketing EDGE focuses on data-driven marketing and professional development. His scholarship program offers annual awards of \$1,000-\$7,000. Scholarship selection criteria include academic performance and marketing interest extracurricular activities and internships. Undergraduate students who have completed the Marketing EDGE program can apply. Candidates should have at least 3.0 GPAs and enroll in a marketing program. The best ranks of online business administration

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